Why

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What for

Operationalize your strategy

Increase your competitiveness by transforming your strategic goals into concrete actions. The clear alignment of all stakeholders and resources promotes feasibility, increases efficiency and enables you to manage progress.

STRATEGY DEPLOYMENT

- Guiding objectives
- o Involving employees
 - o Increasing customer orientation
 - o Implementation of your ideas

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- Everyone knows what to do
- ↗ Employee motivating
- ↗ Steering capabilities
- Competitive advantages

PROCESS DESIGN

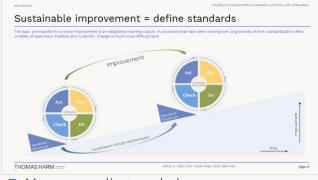
- Meeting customer requirements
- Reducing of throughput times
- o Enhancing flexibility
- o Identifying problems

		d strengthens competitivene		
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Value	Value Stream	> Flow	> Pull	Perfection
VALUE FROM THE CUSTOMER'S PERSPECTIVE	DEFINE THE PROCESS	SMOOTH INTERACTION	NEETING REQUIREMENTS	PURSUIT TO EXCELLENCE
 What problem do we solve for the customer? What do the customers want? What do the customers pay to? 	ia Activities ia Resources ia Supply chain	 Work eventy Remove obstacles Resolve bottlenecks 	 Alignment according to customer inquinyments Not the next production shep no overproduction 	⇒ Herd work ■ Eliminate waste ⇒ PDCA
tors				

- 🖌 Costs
- ↘ Inventory
- ↗ Cash Flow

PURSUIT TO EXCELLENCE

- Process improvement
- o Increasing flexibility
- Improving quality
- o Implementing innovations



- ↗ More appealing workplaces
- ↗ Quality
- 🛪 Costs
- ↗ Getting used to active change